



# STATE OF AGUASCALIENTES, MEXICO

- › Located in the center of the country.
- › Total surface: 5,616 km<sup>2</sup> (2,168.35 square miles).
- › Total population: 1.3 million.
- › 80% of the population lives in the metropolitan area.
- › Average age of 25 years.
- › Part of “El Bajío,” the fastest growing industrial area in Mexico.

## Infrastructure:

- › 21 industrial parks.
- › 8 technological research and development centers.
- › 223 km of railways (Kansas City Southern and Ferromex).
- › 4 direct flights to international hubs in the USA: DFW, IAH, LAX and MDW.



## Education:

- › 43 higher education institutions.
- › 58,000 students, 24% in STEM programs.
- › 12,000 thousand graduates in the last year: 24% are from engineering.

## American Cities of the future 2019/2020:

- › Ranked 7th among those cities in the Americas with the highest economic potential, and competitive costs.

## Credit Rating:

- › Fitch Ratings and Standard and Poor's granted Aguascalientes in 2019 with the highest credit ratings given to an entity by Fitch Ratings and Standard and Poor's.

## Labor Force:

- › EAP: 604,000 people.
- › Labor Stability: 50+ years without strikes in the manufacturing sector.

**Public Security:** 3rd national place in perception of public insecurity in the country. Source: INEGI.



## Culture and entertainment:

Trade fairs, cultural festivals, symphony orchestra, museums, theaters, shopping malls, soccer sports clubs, baseball, basketball, hotel infrastructure and international restaurants.

# STRATEGIC SECTORS FOR THE STATE:



Automobile  
Auto parts



Electronic Components  
Manufacturing



Information Technologies



R+D+i



Aerospace



Agribusinesses



Local vendors  
and Logistics



Specialized Healthcare  
Services



## Foreign Direct Investment:

- › Annual Growth of FDI in 2020 (Q1): 6.7%.
- › Accumulated FDI (2018-2020): USD 3.43 billion.
- › Foreign companies settled in the state: 260+.
- › 32% are manufacturing, 42% commercial, 8% energy and railway, 2% telecommunications, 16% other sectors.
- › Main origin of capital for FDI: Japan, USA, and Germany.
- › 50% are of North American origin, 28% Japanese, 7% German, 5% Spanish and 10% from different countries (France, Netherlands, China, Belgium, United Kingdom, Italy and Switzerland).
- › Featured companies: Flex, COMPAS (Daimler), Nissan, Texas Instruments, Sensata, Softtek, Bosch, Cooper Standard, Gestamp, Continental, Voestalpine, Allgaier, Marelli, TRW, American Standard, Jatco, Tachi-s, Tech Mahindra, Donaldson.

## Economic Growth:

- › 5.0% average annual growth in the last decade (2010-2019). 1st national place.

## Exports:

- › 22% annual growth in manufacturing exports 2019. 3rd national place.
- › 11,758 million dollars in annual exports.
- › 220 companies export from Aguascalientes.
- › Main exported products: Auto parts, agrifood, textile products.
- › Main destinations: USA, Canada, Brazil, Japan, Singapore, United Kingdom.

Source: INEGI / Ministry of Economy.